

Consolidated Financial Results for the Year Ended March 31, 2024

Securities Code : 7780

Menicon Co., Ltd. May 14, 2024



I Summary of Consolidated Financial Results for FY2023

I Forecast of Consolidated Financial Results for FY2024

Dividend Policy and Forecast



I. Summary of Consolidated Financial Results for FY2023

Summary of Consolidated Financial Results for FY2023

(JPY m)	FY2022	FY2023	YoY
Net sales	110,194	116,192	+5.4%
Cost of sales	51,719	55,181	+6.7%
(Cost of sales ratio)	46.9%	47.5%	(+0.6pt)
Gross profit	58,474	61,010	+4.3%
SGA	46,411	52,058	+12.2%
(SGA ratio)	42.1%	44.8%	(+2.7pt)
Operating profit	12,062	8,951	-25.8%
(Operating profit ratio)	10.9%	7.7%	(-3.2pt)
EBITDA	19,593	17,150	-12.5%
(EBITDA margin)	17.8%	14.8%	(-3.0pt)
Ordinary profit	11,755	8,225	-30.0%
Profit attributable to owners of parent	7,377	4,538	-38.5%

* EBITDA is calculated from operating profit, depreciation and amortization of goodwill, etc

Copyright: Menicon Co., Ltd. All rights reserved.

3

Breakdown of Net Sales



Δ

(JPY m)	FY2022	FY2023	YoY
Net sales	110,194	116,192	+5.4%
(1) Vision Care	101,652	106,887	+5.1%
Net Sales in Japan	73,105	75,017	+2.6%
MELS Plan	45,491	46,459	+2.1%
Product sales*1 and Others	27,613	28,558	+3.4%
Overseas sales	28,547	31,869	+11.6%
Asia*2	15,648	15,843	+1.2%
Europe	10,869	13,360	+22.9%
North America	1,390	1,946	+40.0%
Oceania and Africa. Etc.	639	719	+12.5%
(2) Healthcare and life care	8,541	9,304	+8.9%
Net Sales in Japan	3,729	4,417	+18.4%
Overseas sales	4,811	4,886	+1.6%

*1 "Product sales" refers to contact lenses and lens care products.

*² Since the fiscal year end of Menicon Japan and the Chinese subsidiary is different, Menicon Japan's full-year financial results (Apr. to Mar.)

include full-year financial results (Jan. to Dec.) of the Chinese subsidiary



5

Key Factors

Sales increased due to expanded 1DAY-lens sales and Lens care products in priority regions (Japan, Europe, and North America)



Vision Care

- Japan:
 MELS Plan : Increase in 1DAY-lens members Product sales: Steady sales of new high-price lens care products, etc.

 Increase in sales due to price revision (+JPY 0.6 bn)
- Overseas: Europe/North America : Expand sales of 1DAY-lens and lens care products
 Asia : Flat due to COVID-19 impact (1Q) and economic stagnation (3-4Q) in China

Healthcare and life care

TExpand food business in China

(Reference) Overseas sales (consolidated) : JPY 33.35 bn \rightarrow JPY 36.75 bn (+10.2%) Growth in local currency +4.4%, Impact of yen depreciation +5.7% Overseas sales ratio : 30.3% \rightarrow 31.6% (+1.3pt)

S Menicon

6

Key Factors

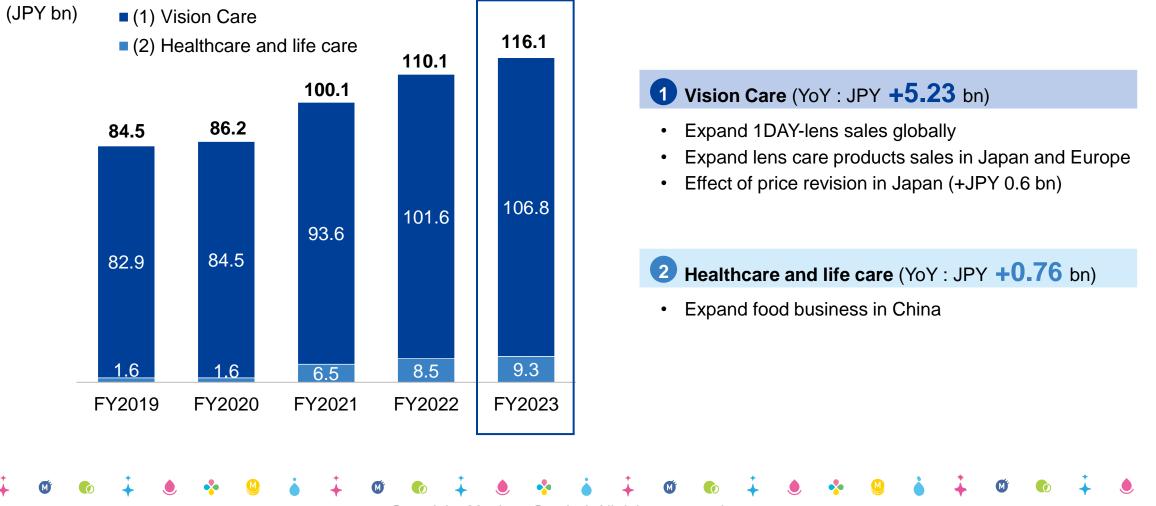
Execute investments for future growth JPY 61.0 bn +4.3% Gross profit YoY Cost of sales ratio $46.9\% \rightarrow 47.5\%$ (+0.6pt) • Teffect of sales increase due to sales expansion Cost of sales ratio increased due to higher procurement costs, etc. Operating profit ratio $10.9\% \rightarrow 7.7\%$ (-3.2pt) **Operating profit JPY 8.9 bn** YoY -25.8% **JPY 17.1 bn EBITDA** margin **EBITDA** YoY -12.5% $17.8\% \rightarrow 14.8\%$ (-3.0pt) • Strengthen investments for future growth (new plants, R&D, Sales network) One-time expenses incurred in response to domestic price revision and operation of new office building and logistics center, etc. Impact of yen depreciation Profit attributable to **Profit attributable to** -38.5% 6.7% → 3.9% (-2.8pt) **JPY 4.5 bn** YoY owners of parent ratio owners of parent • Provision for allowance for doubtful accounts related to food business and provision for loss on guarantees in connection with termination of stock benefit trust, totaling JPY 0.9 bn, were recorded as extraordinary losses.

Consolidated Net Sales



7

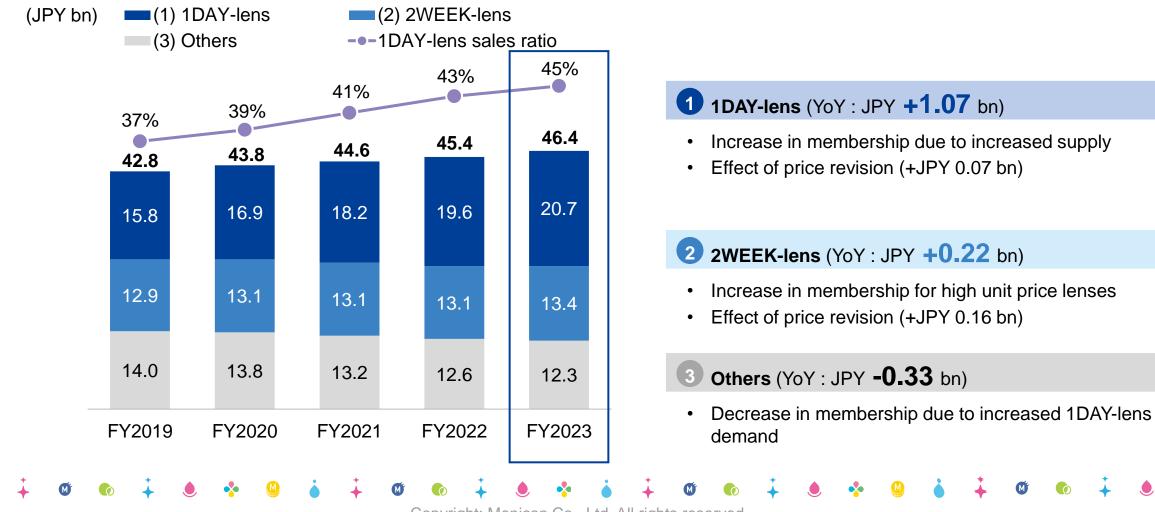
Sales increased due to expanded 1DAY-lens sales in priority regions (Japan, Europe, and North America)



Vision Care (Japan) MELS Plan

MELS Plan Sales (Breakdown of net sales)

Growth due to increase in membership and effect of price revision for high unit price lenses (1DAY-lens and bifocal type)



Aenicon

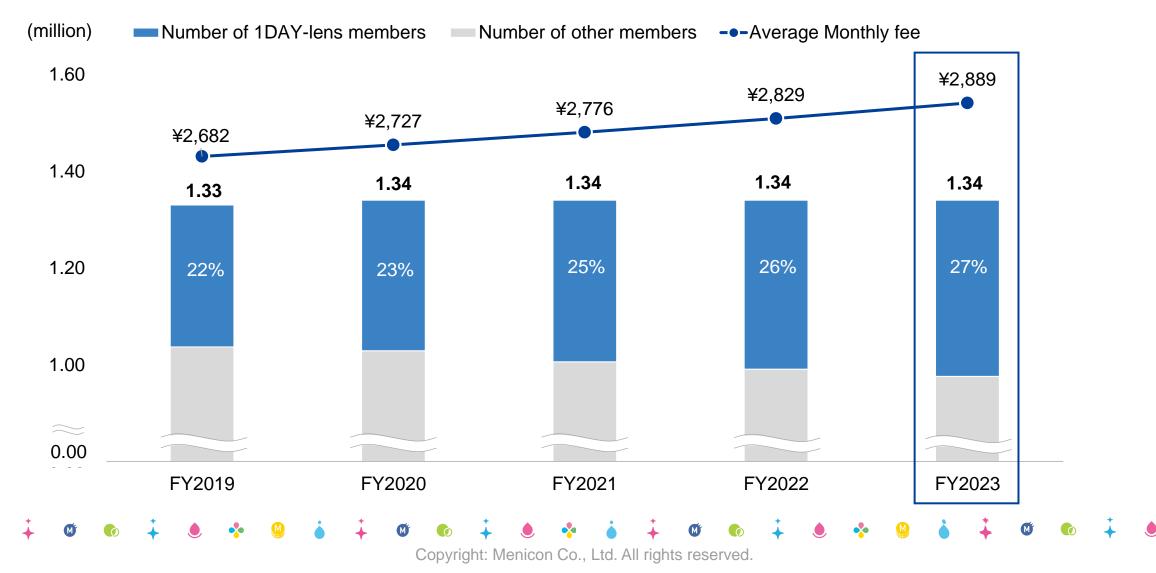
8

Total Number of MELS Plan Members



9

Increase the ratio of high unit price 1DAY-lens members

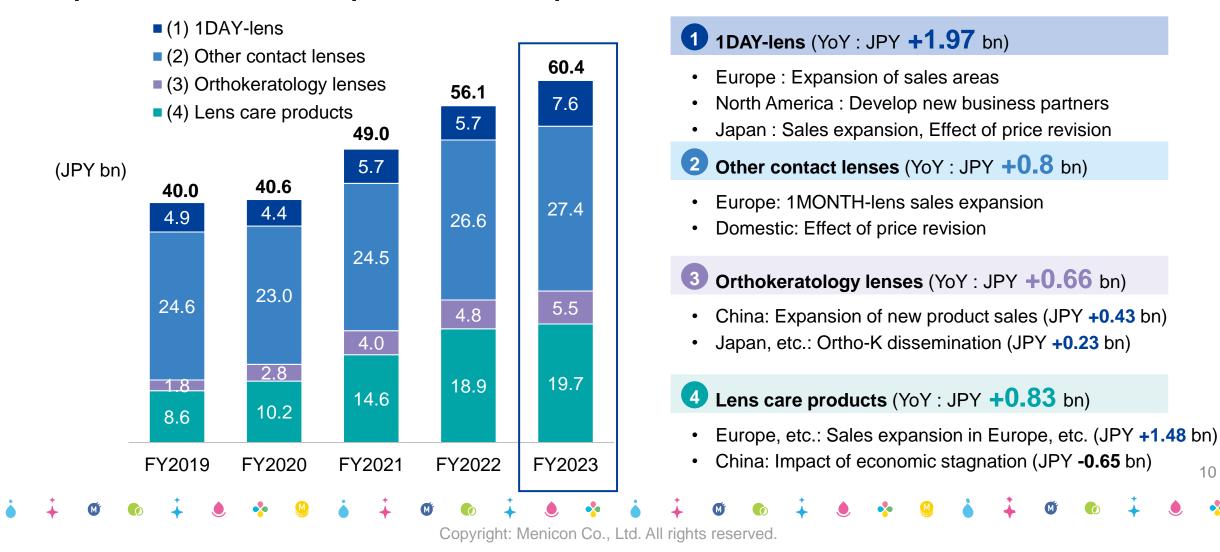


Vision Care Product sales (Japan & Overseas) & Others

Contact Lenses and Lens Care Products Sales (Breakdown of Sales)

10

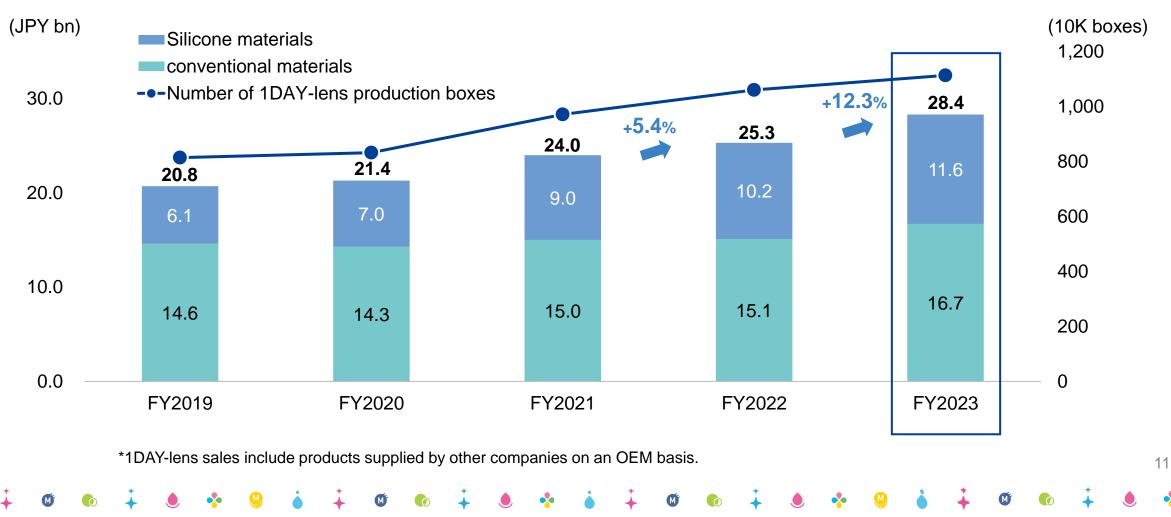
Global : Expand 1DAY-lens & Ortho-K sales Europe/North America : Expand Lens care products sales



Vision Care 1DAY-lens

1DAY-lens Sales Trends



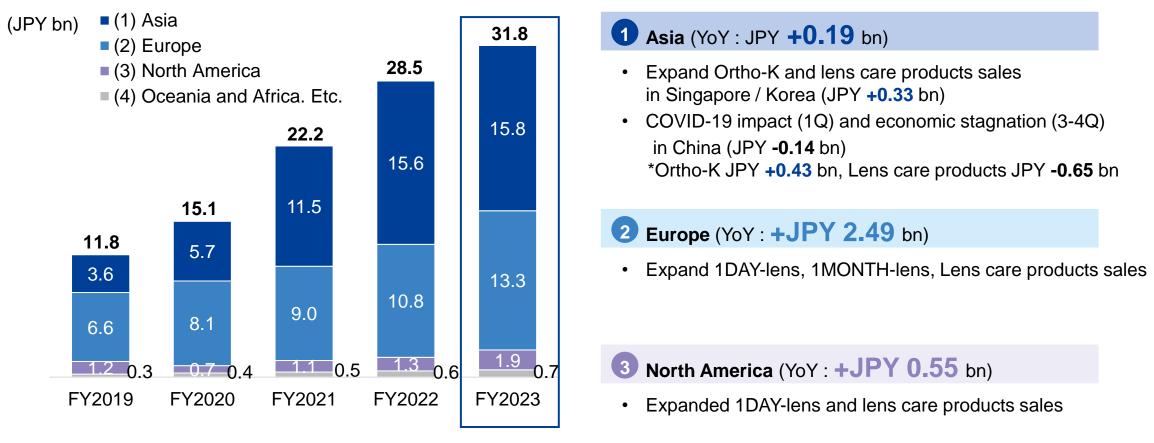


Menicon

Vision Care Product Sales (Overseas)

Overseas Sales by Region (Breakdown of Sales)

Growth in each region, with a focus on key regions in Asia, Europe, and North America



Nenicon

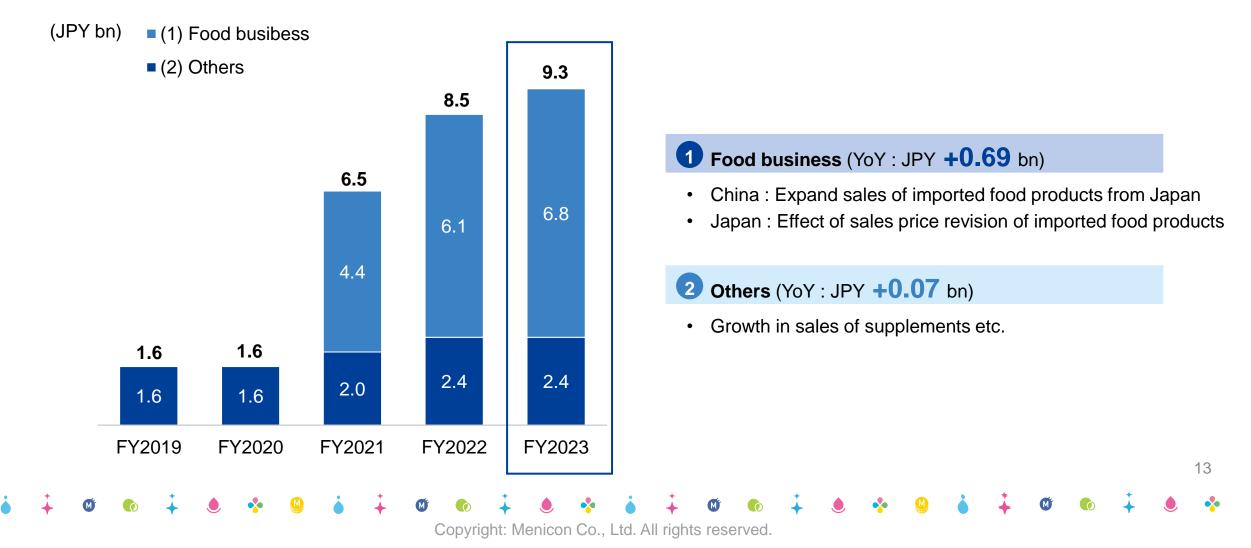
12

* Includes major exports to China through domestic distributors prior to FY2020.

Healthcare & life care

Healthcare and life care Sales

Growth in food business due to business expansion in China and the effect of price revision in Japan



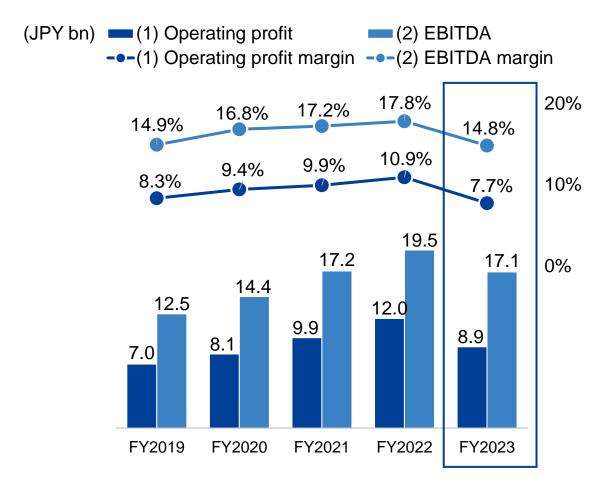


Operating profit / EBITDA



14

Execute investments for future growth



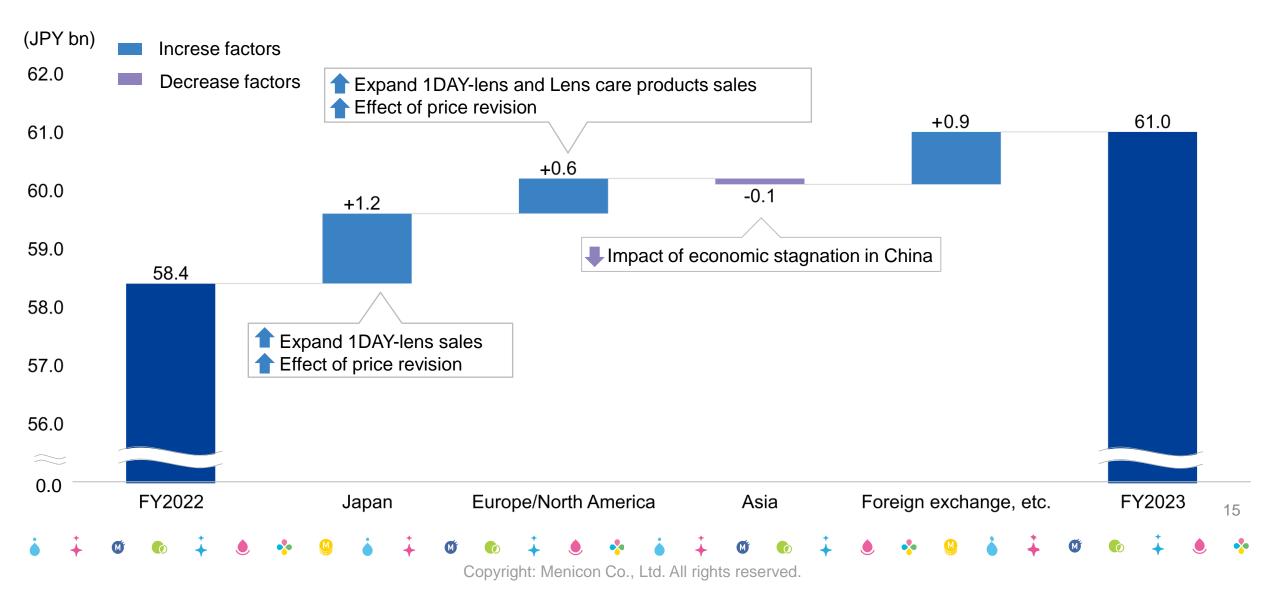
1 Operating profit (YoY : JPY -3.11 bn) Operating profit margin (YoY : -3.2 pt)

- Gross profit: JPY +2.53 bn (JPY 58.4 bn → JPY 61.0 bn) Expand sales of 1DAY-lens, etc., and effect of price revision in Japan
- SGA: JPY +5.64 bn (JPY 46.4 bn → JPY 52.0 bn) Strengthen investments for future growth (new plants, R&D, strengthening sales network) One-time expenses incurred in response to price revision, etc.

2 EBITDA (YoY: JPY -2.44 bn) EBITDA margin (YoY: -3.0 pt)

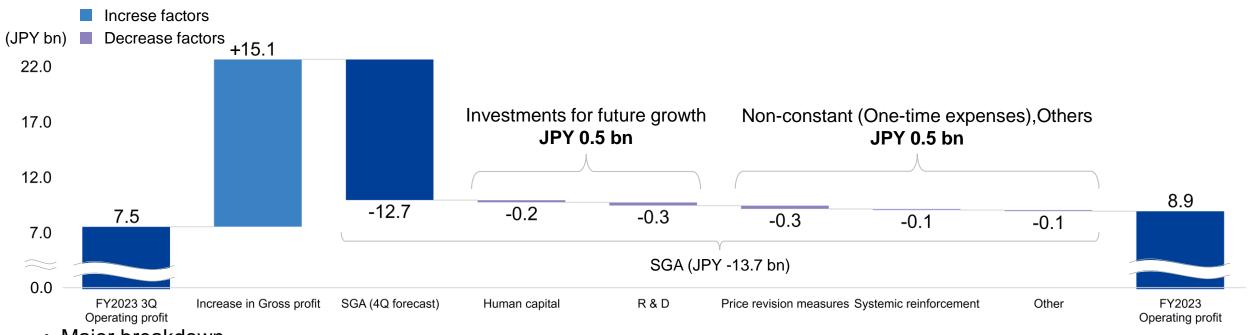
 Depreciation: JPY +0.51 bn (JPY 7.0 bn → JPY 7.5 bn) Increase due to 1DAY-lens investment, etc.

Analysis of Changes in Consolidated Gross profit



Menicon

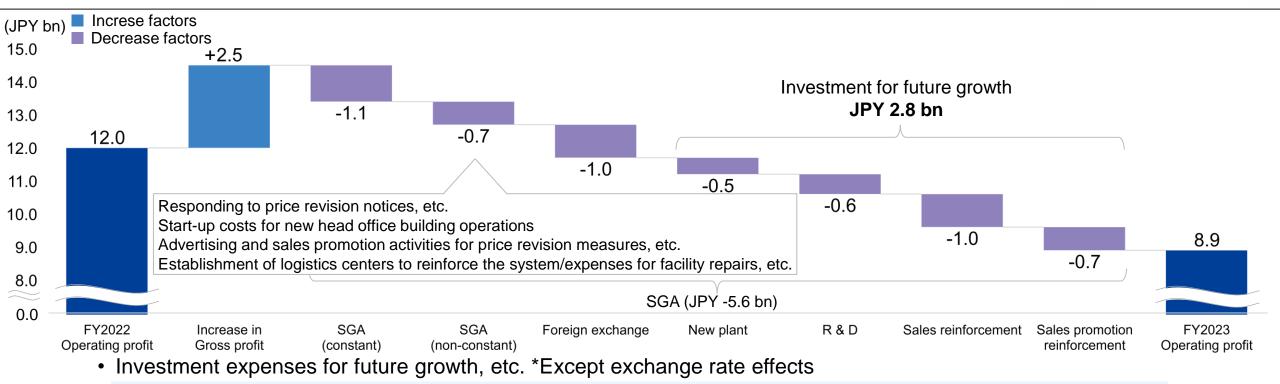
Analysis of Changes between 3Q results and 4Q results (Operating Profit)



Major breakdown

		Items	Amount (JPY bn)
Investments for future	Human capital	One-time bonus payments for incentive purposes in Europe, etc.	-0.2
growth	R & D	Accelerate lens care products development costs for China, etc.	-0.3
Non-constant	Price revision measures	Implement advertising / promotional activities to attract MELS members, etc.	-0.3
(One-time expenses)	Systemic reinforcement	Establish Global Logistics Center, facility repair costs, etc.	-0.1
Others	* 👻 💧	Soaring prices due to inflation, etc.	-0.1.

Analysis of Changes between FY2022 and FY2023 (Operating Profit)



S Menicon

	Items	Amount (JPY bn)	
New plant	Prepare for operation (Malaysia 1DAY-lens plant, China Ortho-K plant)	-0.5	
R & D	Expand product deployment countries, develop new products (Includes acceleration of lens care products development costs for China)	-0.6	
Sales reinforcement	Increase personnel and invest in personnel in China (Ortho-K sales), Europe (disposable lenses sales), and Japan	-1.0	
Sales promotion reinforcement	Strengthen activities to increase sales in each region, Normalization of activity due to mitigation of COVID-19 impact	-0.7 • • • • •	17



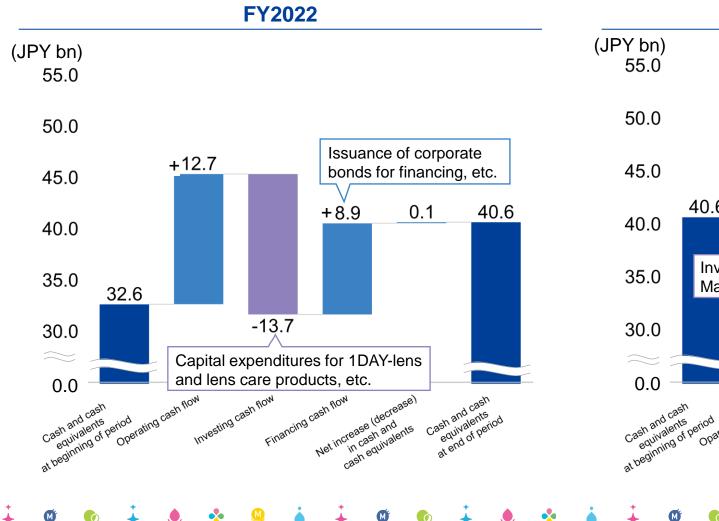
Summary of Balance Sheet

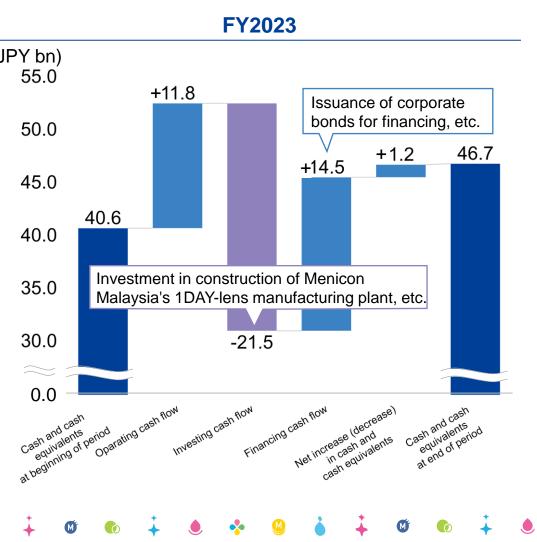
(JPY m)	Mar. 31, 2023	Mar. 31, 2024	Difference		(JPY m)	Mar. 31, 2023	Mar. 31, 2024	Difference	
Cash and deposits	41,249	46,911	+5,662		Notes and accounts payable - trade	5,609	6,181	+571	
Notes and accounts	12,411	13,340	+929		Short-term debt	3,643	26,217	+22,574	
receivable - trade					Accounts payable - other	5,517	7,338	+1,821	
Inventories	17,418	18,803	+1,384		Other	9,582	10,316	+733	
Other	6,622	6,716	+94		Total current liabilities	24,352	50,053	+25,700	Issuance of
Total current assets	77,701	85,771	+8,070	1DAY-lens Plant	Long-term debt	27,003	44,580	+17,577<	corporate bonds, etc.
Property, plant & equipment	57,143	75,508	+18,365<	capital investment, etc.	Convertible Bonds with stock acquisition	22,936	-	22,936	50103, 610.
Intangible assets	11,470	11,668	+197			rights	0.500	0.070	
Investments and other assets	6,207	6,863	+656		Other Total non-current	3,563	3,372	-191	
Total non-current assets	74,821	94,040	+19,219		liabilities Total liabilities	53,503 77,856	47,953 98,007	-5,550 +20,150	
Total assets	152,522	179,812	+27,289		Total net assets	74,665	81,804	+7,139	
		Μ	larch 31, 2024			14,000	01,004		
Capital ratio			44.1%						
Cash and deposits			46,911						18
Total debt ● + ♥ ♥	+ . *		70,798 + ⁽¹⁾	÷ • •	; ∔ ∞ • ↓		9 🍐 🖡	. 🥂 🏠	∔

Consolidated Cash Flow Comparison



19







II. Forecast of Consolidated Financial Results for FY2024

Financial Forecast



(JPY m)	FY2023	FY2024 (Forecast)	YoY
Net sales	116,192	122,700	+5.6%
Cost of sales	55,181	57,500	+4.2%
(Cost of sales ratio)	47.5%	46.9%	(-0.6pt)
Gross profit	61,010	65,200	+6.9%
SGA	52,058	55,200	+6.0%
(SGA ratio)	44.8%	45.0%	(+0.2pt)
Operating profit	8,951	10,000	+11.7%
(Operating profit ratio)	7.7%	8.1%	(+0.4pt)
EBITDA	17,150	20,437	+19.2%
(EBITDA margin)	14.8%	16.7%	(+1.9pt)
Ordinary profit	8,225	9,500	+15.5%
Profit attributable to owners of parent	4,538	7,000	+54.2%

* Exchange rate in FY2023 EUR : JPY 157.7, USD : JPY 145.3, CNY : JPY 19.9 Exchange rate in financial forecast FY2024 EUR : JPY 159.0, USD : JPY 147.0, CNY : JPY 20.3

Copyright: Menicon Co., Ltd. All rights reserved.

M

•

Breakdown of Net Sales

•••



22

(JPY m)	FY2023	FY2024 (Forecast)	YoY
Net sales	116,192	122,700	+5.6%
Vision Care	106,887	115,100	+7.7%
1DAY-lens	28,429	32,000	+12.6%
MELS Plan	20,740	23,400	+12.8%
Overseas	2,977	3,500	+17.6%
Product sales in Japan	4,711	5,100	+8.3%
Orthokeratology-related	15,001	15,600	+4.0%
Other Contact lenses and Lens care products	63,456	67,500	+6.4%
Healthcare and life care	9,304	7,600	-18.3%

(Reference) MELS Plan sales for FY2024 are expected to be JPY 50.8 bn.

Copyright: Menicon Co., Ltd. All rights reserved.

M

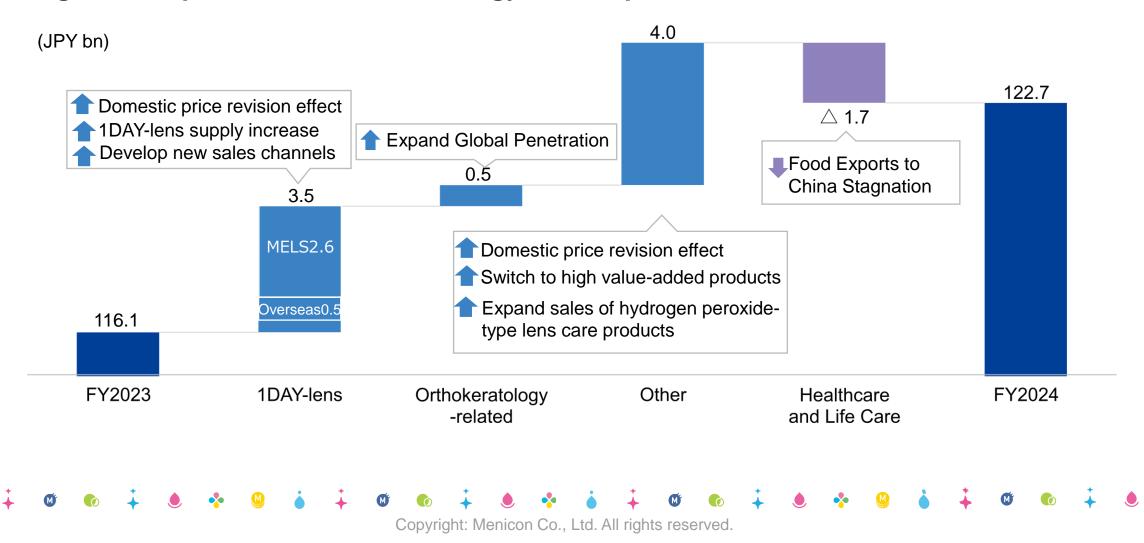
•••

Sales Forecast for FY2024



23

Expand 1DAY-lens sales due to price revision and increase supply of the product Stable growth expected for orthokeratology-related products



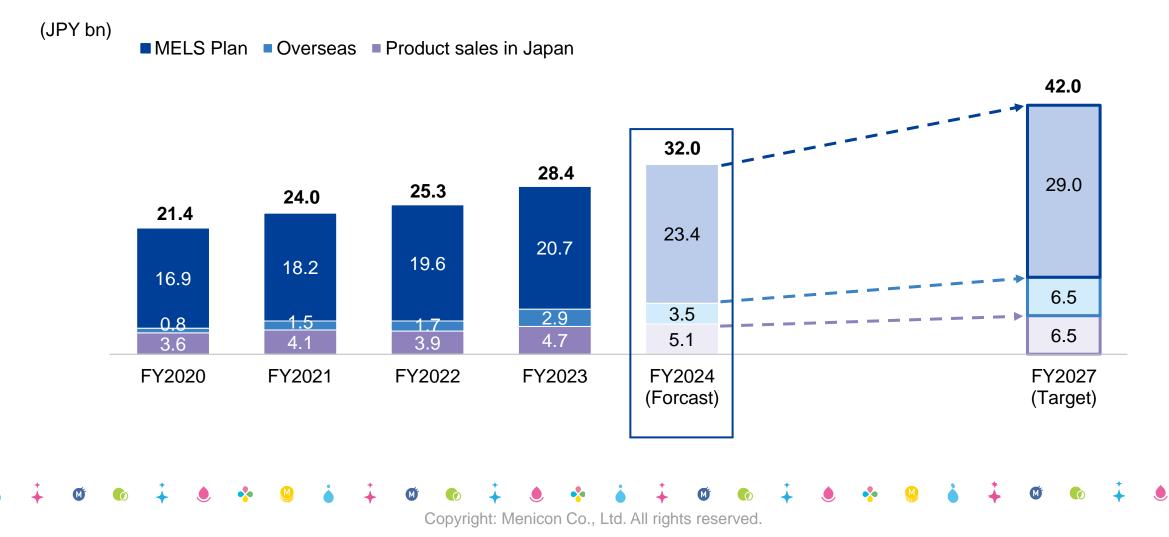
Vision Care

1DAY-lens Sales Forecast (Sales Breakdown)

Forecast growth in MELS Plan (increase in 1DAY-lens membership) and Overseas (sales expansion mainly in Europe and North America) due to increase production capacity.

Menicon

24



1DAY-lens Growth Strategies

Expand sales through unique SMART TOUCH package and region-specific sales strategies

	Sales Strategy by Region	Main measures
Japan	MELS Plan in approx. 1,600 storesUtilization of approx. 170 group stores	 Promote MELS Plan enrollment through expansion of MELS Plan member shop and online consultation Open of new group shop/relocation to favorable locations
Europe & North America	 Expand sales to major volume retail chains 	 Europe: Strengthen sales activities and acquire new customers through personnel reinforcement North America: Expand product portfolio to existing customers, Expand sales regions
Asia	 Sales expansion by group sales companies 	 Development of new sales channels by taking advantage of the geographical location of the group sales companies
÷ 🛯 🕐 ч		 A tool of the second descent of the second descent descen



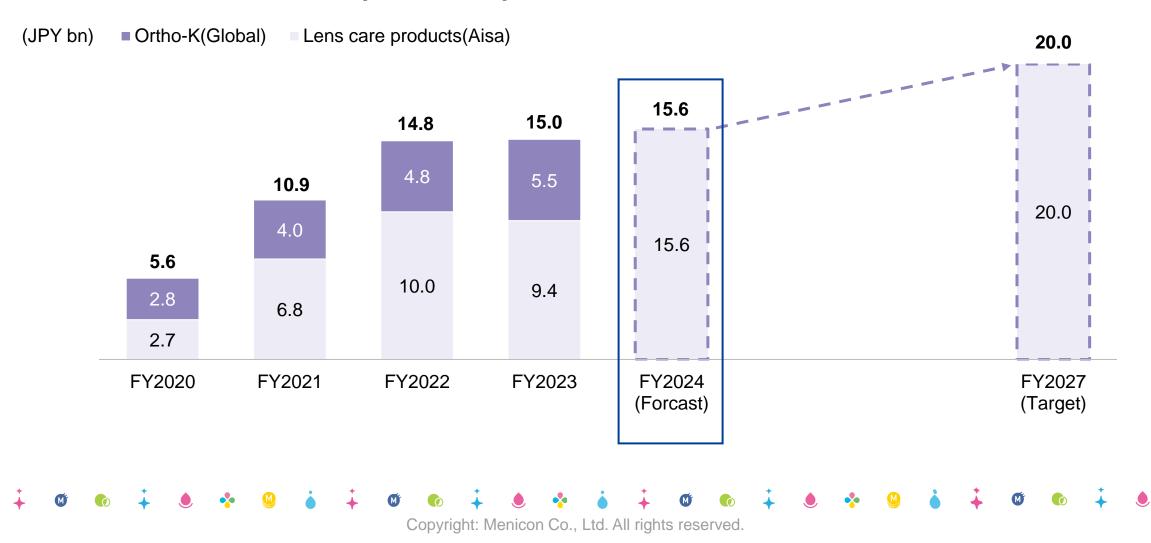
25

•

Vision Care

Orthokeratology-related sales forecast (breakdown of sales)

Orthokeratology Lenses : Growth in Japan and Europe in addition to China Lens Care Products : Sales expansion expected in Asia



26

Vision Care

Orthokeratology-related Growth Strategies

Expand market share by increasing orthokeratology lenses penetration and establishing a position as a specialist company offering multiple products

Menicon

	Strategy			Main measures
Ortho-K	 Multiple products x Sales through expansion into other countries α Ortho-K: Highly customized 		Europe	Expand sales by utilizing Dencott (acquired in March 2024), a French company engaged in fitting and sales
(Global)	 Menicon Z Night: High oxygen permeability /Soft wear to support prescription Menicon Bloom Night: Myopia control management 		Japan	Expand sales by strengthening sales structure
Lens Care Products (Asia)	Sales through multiple channels (medical/EC)		Asian	Expand sales by utilizing group sales companies, Development of new Lens care products in China



Vision Care Strengthen production system to increase supply in the mid- to long-term



28

Expand production system for 1DAY-lens, Ortho-K lenses and Lens care products in anticipation of mid- to long-term demand growth

1DAY-lens



Singapore Plant Products: Magic Sales Area: Global Line No. 9-10 scheduled to start operation in 2025



Kakamigahara Plant Products : 1DAY Menicon Premio Sales area: Global Line No. 11 is scheduled to start operation in 2025.



Malaysia Plant Products: 1DAY-lens Sales Area: Global Production is scheduled to start in 2025. Production lines will be expanded sequentially thereafter. Orthokeratology-related



Wuxi Plant

Products : α Ortho-K Sales area: China Reinforcement of production system to meet demand

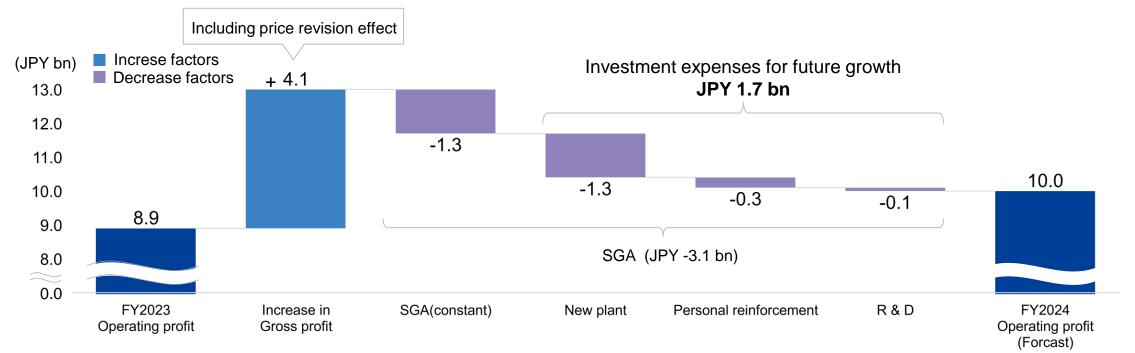
Gujo Plant

Products : Lens care products for Hard/Soft lenses Sales Area: Global Completion of expansion and renovation

and new line is scheduled to start operation in 2024



Analysis of Changes in Consolidated Operating Profit



• Investment expenses for future growth, etc.

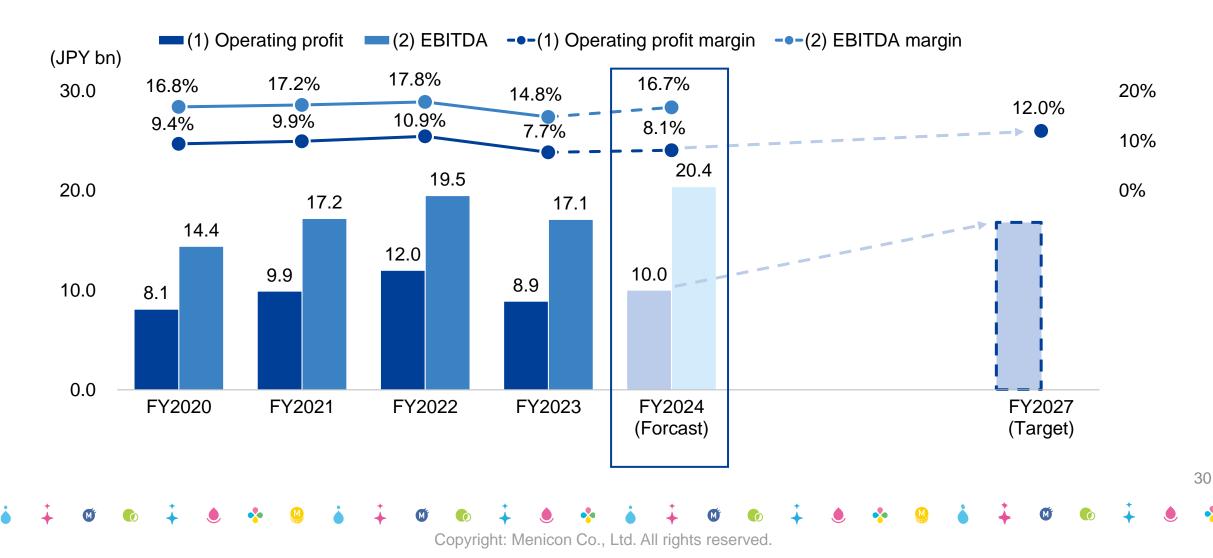
	Items	Amount (JPY bn)
New plant	1DAY-lens Preparation for the operation of the Malaysian plant, a new production site.	-1.3
Personnel reinforcement	Increase personnel and invest in personnel	-0.3
R & D	Expand product deployment countries, develop new products	-0.1

29

S Menicon



Expect highest EBITDA due to expect depreciation of the Malaysian plant etc.



Expansion of Business Domain

Promote business expansion based on growth potential, uniqueness, and social contribution

Menicon

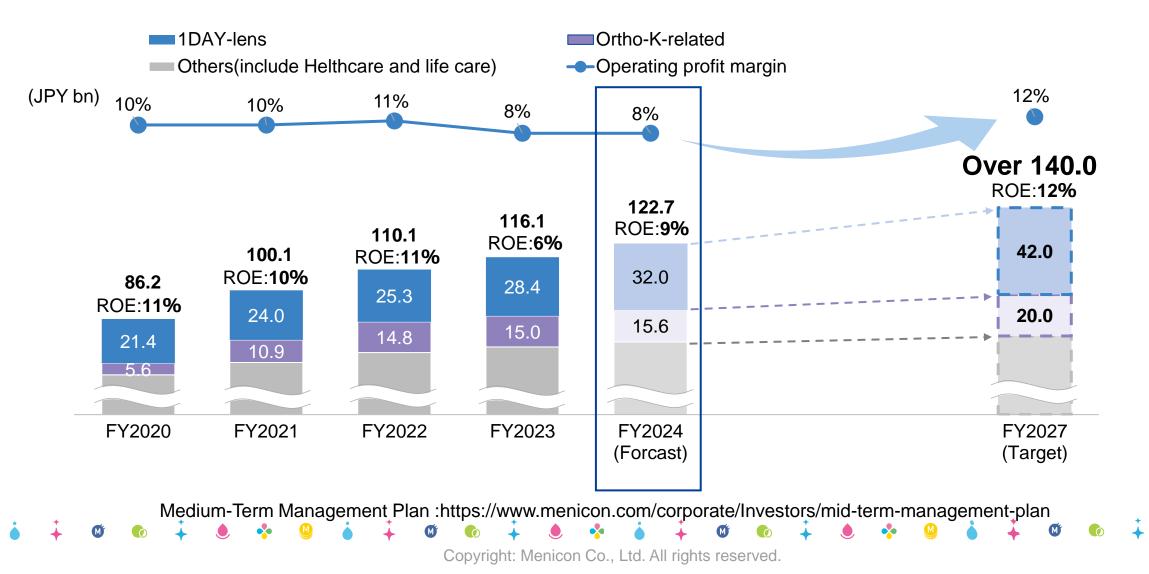
31





32

Expect growth of Vision Care, especially 1DAY-lens and Orthokeratology-related.





III. Dividend Policy and Forecast

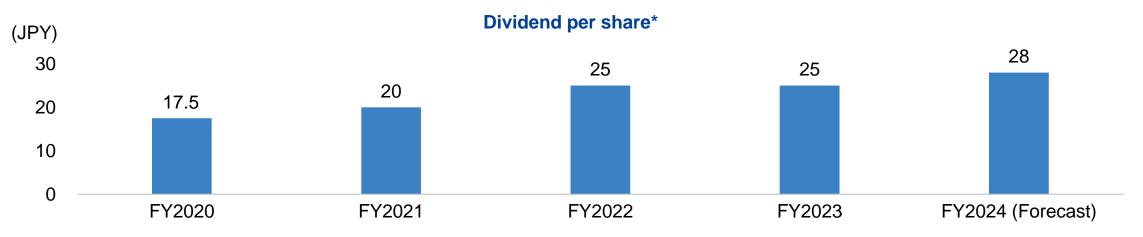
Dividend Policy and Forecast

Dividend forecast of 28 JPY per share for FY2024, in accordance with the dividend payout ratio policy of approx. 30%

Menicon

34

•



* Calculated assuming a stock split at the beginning of the FY2019

	FY2020	FY2021	FY2022	FY2023	FY2024 (Forecast)
Total amount of dividends	JPY 1.3 bn	JPY 1.5 bn	JPY 1.9 bn	JPY 1.9 bn	JPY 2.1 bn
Dividend payout ratio	22.2%	23.3%	25.7%	41.9%	30.5%
of the second se	s 🥝 🧯 ∔ 🛛	💿 ∔ 🧶 💠	i i 🏹 🐠 🎸	ف 🔹 🎱	∔ 🐠 🍖 ∔ (

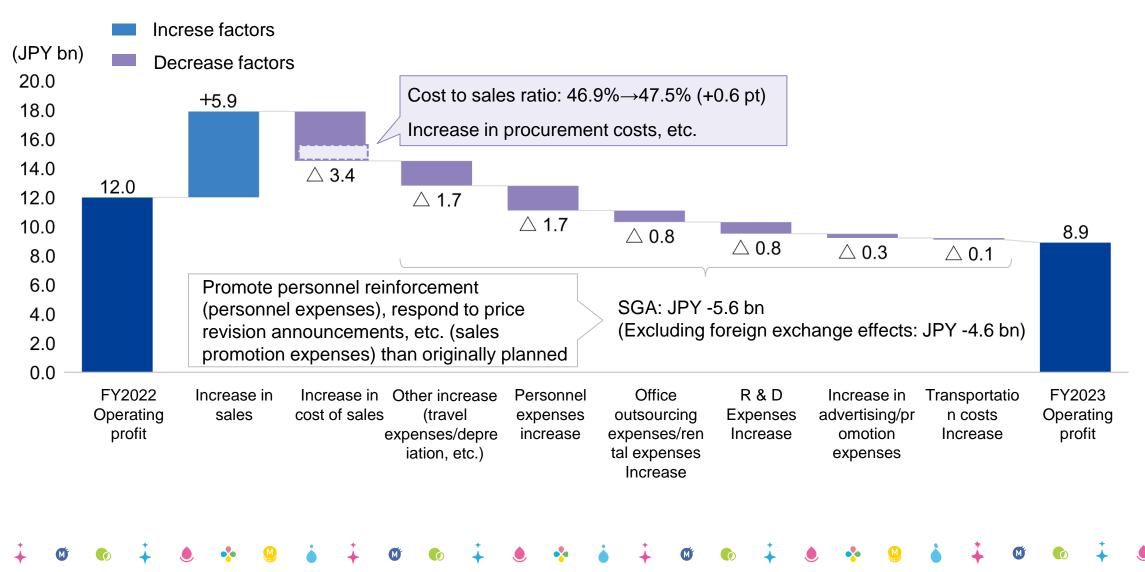


Reference data

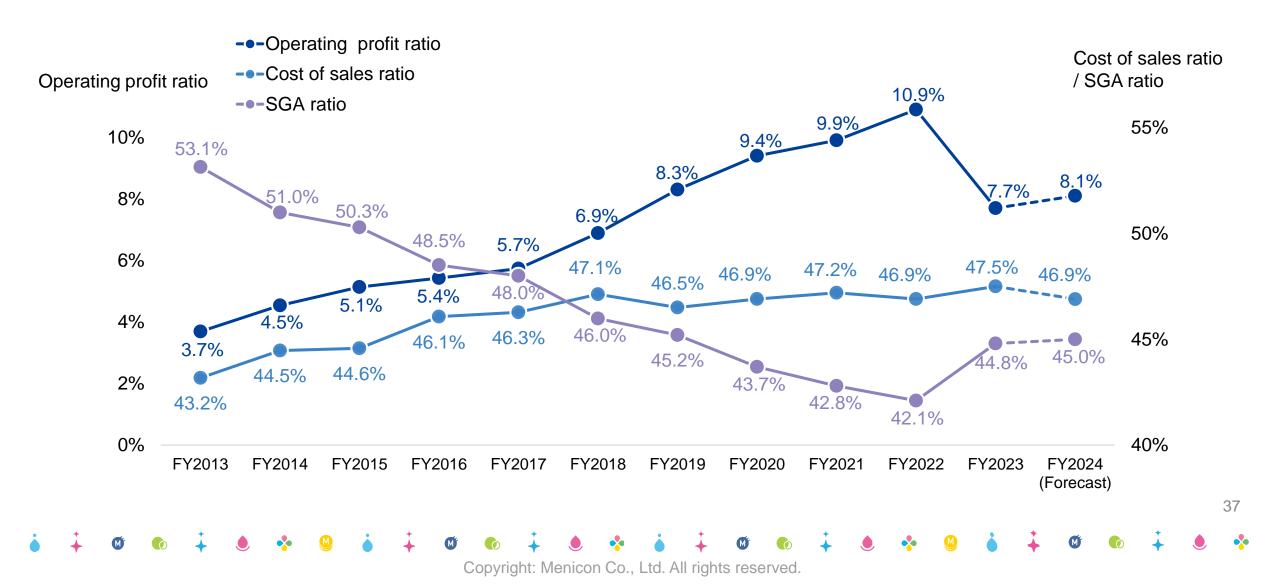
Analysis of Changes in Consolidated Operating Profit (By subject)



36



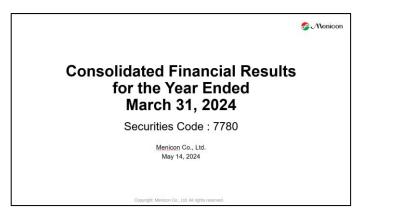
Cost of Sales Ratio / SGA Ratio / Operating Profit Ratio



Information Dissemination Tools of Menicon



Financial Results



- <u>Consolidated Financial Results (every quarter)</u>
- Financial data (every quarter)

General business, strategic and non-financial

- Integrated report (once a year)
- Sustainability Report (once a year)





- <u>Company introduction materials</u> (updated as needed)
- Medium-Term Management Plan

Disclaimer on Forward-Looking Statements



Disclaimer

- This document was created by Menicon Co., Ltd. (hereinafter referred to as the "Company") for the purpose of understanding the current situation of the Company in order to serve as a reference for investors.
- The contents of this document have been prepared based on the generally recognized economic and social conditions as of May 14, 2024 and certain assumptions that the Company deems reasonable. The contents are subject to change without notice due to changes in the business environment
- When making an investment, please be sure to make your own judgment.

Notes on forward-looking statements

- The document and information provided in this presentation include so-called "forward-looking statements". These are based on current expectations, forecasts and risks assumptions and contain uncertainties that could lead to results that are substantially different from these statements.
- These risks and uncertainties include general industry and market conditions, general domestic and international economic conditions such as interest rates and currency exchange fluctuations.
- Even if there is new information or future events, we are not obligated to update or revise the "outlook information" included in this announcement.

Contact information

